



GENERATION^{XR}

100% ACRYLIC INTERIOR PAINT SEMI-GLOSS FINISH 03 SERIES

PRODUCT DATA

GENERIC TYPE: 100% Acrylic

DESCRIPTION: McCormick Generation^{XR} Interior Semi-Gloss is a premium 100% acrylic wall and trim paint with Ceramic Microspheres and CleanGuard™ technology. The Ceramic Microsphere technology in Generation^{XR} produces a beautiful, hard, durable, Semi-Gloss finish that withstands repeated cleaning and improves durability. The CleanGuard™ anti-microbial agents used in Generation^{XR} protects the painted surface from growth of biologic stains, odor-causing bacteria, mold and mildew.

Features:

- Lifetime warranty
- Exceptional Stain Removal & Durability
- High Hiding
- Low Odor
- Ceramic Bead and Antimicrobial Ingredients
- Easy Application

RECOMMENDED USES: For use on any interior walls, trim or doors and in other hard use areas such as hallways, kitchens, and bathrooms. Use on properly prepared new or previously painted interior drywall, plaster, wood, and masonry.

COMPATIBLE COATINGS: May be applied over properly prepared alkyd or acrylic finishes. See application instructions for substrate preparation.

Primers:

- McCormick 1st Step Interior Latex Enamel Undercoater Primer and Sealer 06441
- McCormick 1st Step Interior Solvent Borne Acrylic Odorless Primer 06448
- McCormick Acrylok Interior/Exterior 100% Acrylic Masonry Primer 06451
- McCormick Underlok Interior/Exterior Acrylic Latex Multi-Purpose Primer 06452
- McCormick 1st Step Interior/Exterior White Metal Rust Inhibitive Alkyd Primer 06453

PHYSICAL CHARACTERISTICS

Colors: Full Range
Vehicle Type: Acrylic Urethane
VOC/VOS: Less than 50 g/L; 0.4 lb. /gal
Volume Solids (Avg.): 41% ± 2%
Weight Solids (Avg.): 49% ± 2%
Viscosity: 95 KU
Suggested Film Thickness:
 Brush and Roll: 4.5 mils wet, 1.8 mils dry
 Spray: 6 mils wet, 2.4 mils dry
Theoretical Coverage per Gallon: 400 sq ft @ 2.4 mil DFT
Gloss Level: 35-45 units @ 60°
Sheen: N/A
Drying Time @ 77°F & 50% R.H.:
 To Touch: 30 minutes
 Recoat: 4 hours. Allow additional drying time during humid or cooler weather.
Min. Surface/Air Temperature at Application: 50°F
Max Surface/Air Temperature at Application: 110°F
Flash Point: 200°F
Heat Resistance: 150°F Intermittent
Application: Brush, Roller, or Spray
Thinning:
 Brush and Roller: Not Recommended
 Spray: Up to One Pint of Water per Gallon
Clean Up: Warm Water and Detergent
Packaging: Gallon, Five Gallon
Weight per Gallon: 8.8 – 10.9 lb. /gal

NOT RECOMMENDED: Not recommended for use on wood floors. This product is not intended for immersion service, situations characterized by high heat, or the presence of corrosive chemicals.



GREEN WISE®	LEED	SCAQMD	OTC
YES	YES	NO	YES

**GENERATION^{XR} 100% ACRYLIC INTERIOR WALL & TRIM PAINT SEMI-GLOSS FINISH
03 SERIES**

APPLICATION INSTRUCTIONS

For the following surfaces, prime as indicated and finish with two (2) coats of McCormick Generation^{XR} 100% Acrylic Interior Wall and Trim Paint, Semi-Gloss Finish 03 Series.

SURFACE PREPARATION

Previously Painted Surfaces: All surfaces must be internally dry, thoroughly clean, and free from dirt, grease, kalsomine, wallpaper adhesive, loose and peeling paint, and other surface contaminants that might impair adhesion. Remove loose and peeling paint and sand edges smooth. Spackle nail holes and cracks. Sand and touch-up before finishing. Dull glossy areas by sanding. Prime with McCormick Underlok Interior/Exterior Acrylic Latex Multi-Purpose Primer 06452. Any exposed substrate should be spot primed with the appropriate McCormick primer as, as listed below for unpainted surfaces.

Unpainted Drywall: Spackle nail holes and cracks. Sand smooth and wipe clean. Prime with McCormick 1st Step Interior Latex Enamel Undercoater and Primer Sealer 06441.

Unpainted Plaster: Allow new plaster to age 30 days. Prime with McCormick Acrylok Interior-Exterior 100% Acrylic Masonry Primer 06451.

Unpainted Masonry: Allow new masonry to age 60 days. **Brick and Smooth Concrete:** Prime with McCormick Acrylok Interior-Exterior 100% Acrylic Masonry Primer 06451. **Concrete Block:** Prime with McCormick Interior-Exterior Latex Block Filler 01015.

Unpainted Wood: Seal all knots. Fill all cracks, nail holes and open joints with interior wood putty. Sand to remove surface roughness and wipe clean. Prime with McCormick 1st Step Interior Latex Enamel Undercoater and Primer Sealer 06441.

Unpainted Galvanized Metal: Clean new galvanized surfaces by wiping surface with clean rags wet with mineral spirits. Prime with McCormick Underlok Interior/Exterior Acrylic Latex Multi-Purpose Primer 06452.

Unpainted Ferrous Metal: Prime with McCormick 1st Step Interior/Exterior White Metal Rust Inhibitive Alkyd Primer 06453.

APPLICATION

Always stir well before use. Additives for ease of application or to promote adhesion are not recommended. Do not apply if material, substrate, or ambient temperature is below 50°F or above 110°F. Relative humidity should be below 90%. Apply by brush, roller, or spray. For best roller application results use a ¼" to ⅜" nap cover. For spray application, thin with clean water, up to one pint per gallon if necessary.

APPLICATION EQUIPMENT:

- Apply by brush, roller, or spray.
- Manufacturers listed below are a guide. Others may be used. Changes in pressure and tip size may be required to achieve proper application.

Airless Spray:

Pump: Graco / Titan
High Pressure Filter: 60 Mesh
Fluid Hose: ¼" x 50'
Tips: 0.015" - 0.021"
Minimum pressure to avoid fingering: 2000 psi

CAUTIONS --- Lead Hazard: WARNING!

If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

USE ONLY WITH ADEQUATE VENTILATION. Wear appropriate respiratory protection when sanding or spraying this product. To avoid breathing vapors or spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches or dizziness, wear respiratory protection (NIOSH/MSHA TC23C or equivalent) or leave the area. Avoid contact with eyes and skin.

First Aid: If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

CONTAINER LABELING COMPLIES WITH APPLICABLE STATE RIGHT-TO-KNOW ACTS. For additional safety and health information, please refer to the Safety Data Sheet (SDS).

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MANUFACTURED BY:

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THE PAINT THE PROS USE

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PRODUCT DATA SHEET