



ADVANTAGE PROFESSIONAL COATINGS
EXTERIOR FLAT LATEX MASONRY PAINT
05 SERIES

PRODUCT DATA

GENERIC TYPE: Latex

DESCRIPTION: Advantage Exterior Flat Latex Masonry Paint is a quality exterior masonry coating that provides a quick drying breathable film that will not blister or peel over sound surface conditions.

Features:

- Superior Flow and Leveling
- Resistant to Alkali Surfaces and Mildew
- Smooth, Flat Finish
- VOC Compliant

RECOMMENDED USES: Ideal for use on new precast and poured concrete surfaces, concrete block, stucco, brick, and tilt-up masonry structures.

COMPATIBLE COATINGS: May be applied over properly prepared latex or alkyd/oil finishes. See application instructions for proper substrate primer.

Primers:

- McCormick Interior-Exterior Latex Block Filler 01015
- McCormick 1st Step Interior/Exterior Acrylic Clear Brushing Lacquer Surface Conditioner
- McCormick Acrylok Interior/Exterior 100% Acrylic Masonry Primer 06451
- McCormick State House Exterior Latex Primer 06438

PHYSICAL CHARACTERISTICS

Colors: White, Custom Tints

Vehicle Type: Latex

VOC/VOS: Less than 50 g/L; 0.4 lb. /gal

Volume Solids (Avg.): 40% ± 2%

Weight Solids (Avg.): 58% ± 2%

Viscosity: 100 KU

Suggested Film Thickness:

Brush and Roll: 3 mils wet, 1 mil dry

Spray: 6 mils wet, 2.4 mils dry

Theoretical Coverage per Gallon:

350 sq ft @

Gloss Level: 2-5 units @ 60°

Sheen: 1.2 -1.4 units @ 85°

Drying Time @ 77°F & 50% R.H.:

To Touch: 2 hours

Recoat: 4 hours. Allow additional drying time during humid or cooler weather.

Min. Surface/Air Temperature at Application:

50°F

Max. Surface/Air Temperature at Application:

110°F

Flash Point: Non Flammable

Heat Resistance: 150°F Intermittent

Application: Brush, Roller, or Spray

Thinning:

Brush and Roller: Not Recommended

Spray: Up to One Pint of Water per Gallon

Clean Up: Warm Water and Detergent

Packaging: Five Gallon Container

Weight per Gallon: 12.1-12.3 lb. /gal

GREEN WISE®	LEED	SCAQMD	OTC
NO	YES	YES	YES

APPLICATION INSTRUCTIONS

For the following surfaces, prime as indicated and finish with 2 coats of McCormick Advantage Professional Coatings Exterior Flat Latex Masonry Paint 05 Series.

SURFACE PREPARATION:

All masonry should be cured for at least 60 days. Poured concrete should be free from form oils. Sandblast or allow to weather 60 or more days. Prime with McCormick Interior/Exterior Acrylic Clear Brushing Lacquer Surface Conditioner 01242 or McCormick Acrylok Interior/Exterior 100% Acrylic Masonry Primer 06451, depending on type of masonry. Do not paint glazed brick. Finished asbestos siding or shingles should be allowed to weather 2 years before priming with McCormick State House Exterior Acrylic Latex Primer 06438.

APPLICATION:

Always stir well before use. Additives for ease of application or to promote adhesion are not recommended. Do not apply if material, substrate, or ambient temperature is below 50°F or above 110°F. Relative humidity should be below 90%. Apply by brush, roller, or spray. Apply full and generous coats and brush towards the wet edge. For best brush application results, use a quality synthetic filament brush. For roller application, use a ½" to ¾" nap cover. For spray application, thin with clean water, up to one pint per gallon if necessary. Keep to the shady side of the structure while painting. Avoid painting late in the evening when dew or condensation is likely to form. Do not apply when rain is threatening.

APPLICATION EQUIPMENT:

- Apply by brush, roller, or spray.
- Manufacturers listed below are a guide. Others may be used. Changes in pressure and tip size may be required to achieve proper application.

Airless Spray:

Pump: Graco / Titan

High Pressure Filter: 60 Mesh

Fluid Hose: ¼" x 50'

Tips: 0.015" - 0.021"

Minimum pressure to avoid fingering: 2000 psi

CAUTIONS --- Lead Hazard: WARNING!

If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

CAUTION - USE ONLY WITH ADEQUATE VENTILATION.

To avoid breathing vapors or spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches or dizziness, wear respiratory protection (NIOSH/MSHA TC23C or equivalent) or leave the area. Avoid contact with eyes and skin.

FIRST AID: If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

CONTAINER LABELING COMPLIES WITH APPLICABLE STATE RIGHT-TO-KNOW ACTS. For additional safety and health information, please refer to the Safety Data Sheet (SDS).

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MANUFACTURED BY:

McCormick Paints
THE PAINT THE PROS USE

2355 Lewis Avenue, Rockville, MD 20851

Technical Service 1-877-PAINT-55 — Ph: 301-770-3235 — Fax: 301-770-9814

www.mccormickpaints.com

PRODUCT DATA SHEET