



# 360 COMPLETE COVERAGE

## EXTERIOR 100% ACRYLIC LATEX

### FLAT - 31 SERIES

#### PRODUCT DATA

**GENERIC TYPE:** Acrylic Latex

**DESCRIPTION:** 360 Complete Coverage Exterior 100% Acrylic Latex Flat is a quality exterior flat paint that provides a quick drying breathable film that will not blister or peel over properly prepared sound surfaces.

**Features:**

- Self- Priming
- Resistant to Alkali and Mildew
- Smooth, Flat Finish
- 100% Acrylic

**RECOMMENDED USES:** For use on properly prepared exterior wood, masonry, EIFS, masonite type siding, cementitious fibered siding, aluminum siding, vinyl siding, and asbestos shingles. May be applied over primed metal surfaces. No primer is needed for weathered repaint surfaces in good condition.

**COMPATIBLE COATINGS:** May be applied over properly prepared alkyd or acrylic finishes. See application instructions for proper substrate primer.

**Primers:**

- McCormick State House Exterior Acrylic Latex Primer 06438
- McCormick Permalok Interior/Exterior Acrylic Masonry Conditioner 01322
- McCormick Permalok Interior/Exterior 100% Acrylic Masonry Primer 06451
- McCormick Underlok Interior/Exterior Acrylic Latex Multi-Purpose Primer 06452
- McCormick 1<sup>st</sup> Step Interior/Exterior White Metal Rust Inhibitive Alkyd Primer 06453

#### PHYSICAL CHARACTERISTICS

**Colors:** Full Range

**Vehicle Type:** Acrylic Latex

**VOC/VOS:** Less than 48 g/L, 0.4lb. /gal

**Volume Solids (Avg.):** 35% ± 2%

**Weight Solids (Avg.):** 54% ±2%

**Viscosity:** 95 - 100 KU

**Suggested Film Thickness:**

**Brush and Roll:** 3.0 mils wet, 1.0 mils dry

**Spray:** 6.0 mils wet, 2.1 mils dry

**Theoretical Coverage per Gallon:**

400 sq ft @ 1.5 mils DFT

**Gloss Level:** N/A

**Sheen:** 0.9 – 1.1 units @ 85°

**Drying Time @ 77°F & 50% R.H.:**

**To Touch:** 2 hours

**Recoat:** 4-8 hours. Allow additional drying time during humid or cooler weather.

**Min. Surface/Air Temperature at Application:** 40°F

**Max. Surface/Air Temperature at Application:** 110°F

**Flash Point:** Non-Flammable

**Heat Resistance:** 150°F Intermittent

**Application:** Brush, Roller or Spray

**Thinning:**

**Brush and Roller:** Not Recommended

**Spray:** Up to One Pint of Water per Gallon

**Clean Up:** Warm Water and Detergent

**Packaging:** Gallon and Five Gallon Container

**Weight per Gallon:** 11.6 – 11.8 lb. /gal

**NOT RECOMMENDED:** Do not use on floors, decks, steps, or other underfoot areas. This product is not intended for immersion service, situations characterized by high heat, or presence of corrosive chemicals.

GREEN WISE®	LEED	SCAQMD	OTC
NO	YES	YES	YES

# 360 Complete Coverage Exterior 100% Acrylic Latex Flat 31 SERIES

## APPLICATION INSTRUCTIONS

For the following surfaces, prime as indicated and finish with 2 coats of McCormick 360 Complete Coverage Exterior 100% Acrylic Latex Flat 31 Series.

### SURFACE PREPARATION:

**Previously Painted Surfaces:** All surfaces must be internally dry, thoroughly clean and free from dirt, grease, loose paint, excessive chalk, mildew, and other foreign matter. Protected areas such as under eaves, overhangs, porch ceilings, and upper walls should be scraped and sanded to remove loose and peeling paint. Wash these areas using a detergent solution, rinse and allow to dry before priming or painting. Dull glossy areas by sanding. Remove mildew by scrubbing with a solution that kills mildew. Rinse thoroughly and allow to dry.

**Unpainted Wood:** Seal all knots. Fill all cracks, nail holes, and open joints with exterior putty. Sand to remove surface roughness and wipe clean. Prime with McCormick State House Exterior Acrylic Latex Primer 06438, following label directions.

**Masonite Type Siding:** Prime as for unpainted wood.

**Galvanized Metal, Aluminum:** Clean factory surface treatment by wiping surface with clean rags wet with mineral spirits. Old weathered galvanized and aluminum metal should be lightly sanded and wiped clean. Prime with McCormick State House Exterior Acrylic Latex Primer 06438.

**Unpainted Ferrous Metal:** Prime with McCormick 1<sup>st</sup> Step Interior/Exterior White Metal Rust Inhibitive Alkyd Primer 06453.

**Unpainted Masonry:** Allow new masonry to age 30 days.  
**Brick & Smooth Concrete:** Prime with McCormick Permalok Interior/Exterior 100% Acrylic Masonry Primer 06451 or McCormick Permalok Interior/Exterior Masonry Surface Conditioner 01322.  
**Concrete Block:** Prime with McCormick Interior/Exterior Latex Block Filler 01015.

### APPLICATION:

Always stir well before use. Additives for ease of application or to promote adhesion are not recommended. Do not apply if material, substrate, or ambient temperature is below 40°F or above 110°F. Relative humidity should be below 90%. Apply by brush, roller, or spray. Apply full and generous coats and brush towards the wet edge. For best

brush application results, use a quality synthetic filament brush. For roller application, use a 3/8" or 1/2" nap cover. For spray application, thin with clean water, up to one pint per gallon if necessary. Keep to the shady side of structure while painting. Avoid painting late in the evening when dew or condensation is likely to form. Do not apply when rain is threatening.

### APPLICATION EQUIPMENT:

- Apply by brush, roller, or spray.
- Manufacturers listed below are a guide. Others may be used. Changes in pressure and tip size may be required to achieve proper application.

#### **Airless Spray:**

Pump: Graco / Titan

High Pressure Filter: 60 Mesh

Fluid Hose: 1/4" x 50'

Tips: 0.013" - 0.021"

Minimum pressure to avoid fingering: 2000 psi

### CAUTIONS --- Lead Hazard: WARNING!

If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

**USE ONLY WITH ADEQUATE VENTILATION.** Wear appropriate respiratory protection when sanding or spraying this product. To avoid breathing vapors or spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches or dizziness, wear respiratory protection (NIOSH/MSHA TC23C or equivalent) or leave the area. Avoid contact with eyes and skin.

**First Aid:** If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

**CONTAINER LABELING COMPLIES WITH APPLICABLE STATE RIGHT-TO-KNOW ACTS.** For additional safety and health information, please refer to the Safety Data Sheet (SDS).

Rev Date 08/17

MANUFACTURED BY:

**McCormick Paints**  
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PRODUCT DATA SHEET