TREND 2020

McCormick Paints
THE PAINT THE PROS USE

FEATURING
COLOR GUILD - COLOR OF THE YEAR
Lioness

GLOBAL COLOR AUTHORITY

COLOR GUILD
Brave, expansive and openly outspoken, Lioness 0864 – Color of The Year 2020 – exudes independence, generosity and light. As we continue to break boundaries and defy definition, we are also discovering new ways to relate to each other in our constant search for connection.

The contrast between our yearning to be part of the pride and desire to buck the crowd informs the eclectic mix of muted tones and vibrant hues emerging all around us. And the leader of this trend, Lionness 0864, is a bold encouraging color that says *Go ahead, roar a little!* This color doesn’t bite, but it does speak up and say *Hello!*