

2020

TREND

McCORMICK *Paints*
THE PAINT THE PROS USE

FEATURING
COLOR GUILD - COLOR OF THE YEAR

Lioness



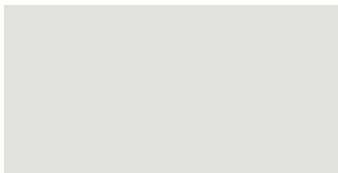
GLOBAL COLOR AUTHORITY



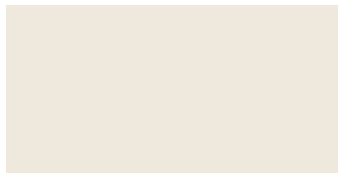
Brave, expansive and openly outspoken, Lionness 0864 – Color of The Year 2020 – exudes independence, generosity and light. As we continue to break boundaries and defy definition, we are also discovering new ways to relate to each other in our constant search for connection.

The contrast between our yearning to be part of the pride and desire to buck the crowd informs the eclectic mix of muted tones and vibrant hues emerging all around us. And the leader of this trend, Lionness 0864, is a bold encouraging color that says *Go ahead, roar a little!* This color doesn't bite, but it does speak up and say Hello!

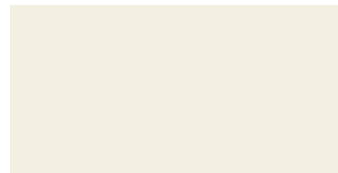
Lionness
0864



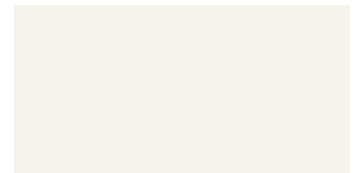
Barely White
0021



Hint of Vanilla
0001



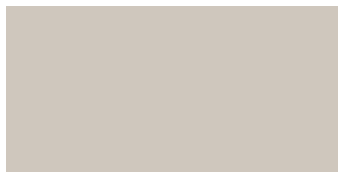
Bunny Cake
0012



Sugar Dust
0011



Polished Cotton
0629



Sheepskin
0566



Soufflé
0139



Cantera
0343



Overlook
1319



Calliope
0044



Plume Grass
0414



Philosophically Speaking
0578



Sizzling Hot
0045



Apple Crisp
0247



Big Fish
0435



Berry Patch
1152